

Warsaw University of Life Sciences



*Programme of the
5th International Scientific Conference*

Sustainable Development - - Regional and Local Dimensions



Organised by the Department of Development Policy and Marketing at
the Institute of Economics and Finance WULS-SGGW
June 16, 2025

Pre-conference chat room – join us at 8.45 (UTC+2 or Warsaw Time) at this [link](#)

CONFERENCE OPENING [link](#)
9.00 a.m. - 9.10 a.m.

Official opening and introduction by **Joanna Rakowska**, Chair of the Organising Committee, WULS and **Marta Barna**, Co-chair of the Organising Committee, LUTE

Conference programme in brief		
	Time (UTC+2 or Warsaw Time)	Links
On-line sessions		
Session I	9.10 a.m. – 10.40 a.m.	Click here
Session II	9.10 a.m. – 11.20 a.m.	Click here
Session III	10.50 a.m. – 12.20 p.m.	Click here
Session IV	11.30 a.m. – 1.30 p.m.	Click here
Session V	12.30 p.m. – 1.50 p.m.	Click here
Session VI	11.30 p.m. – 1.50 p.m.	Click here
Closing of the conference	2.00 p.m	Click here
The end		

ON-LINE SESSIONS

Session I

9.10 a.m. – 10.40 a.m. [link](#)

Moderator **Joanna Rakowska**

EU agriculture: on the sustainability path

by Andrea Porcella Capkovicova (European Commission, Belgium)

When Sustainability Meets Scrutiny: ESG Strength, Public Controversy, and the Hidden Risk of Governance Breakdowns in the Energy Sector

by Cristiana Tudor (ASEB, Romania), Robert Sova (ASEB, Romania)

Housing deprivation in Poland: A household-level analysis

by Agnieszka Wojewódzka-Wiewiórska (WULS, Poland), Hanna Dudek (WULS, Poland)

Sustainable Agricultural Practices and Climate Change Adaptation: Policy Recommendations for Rural Development in Turkey and Pakistan

by Malik Muhammad Shafi (UAP, Pakistan), Harun Ucak (ALKÜ, Türkiye)

Modeling of Business Startup's: Experience with Students and Perspectives for Collaboration

by Jan Žukovskis (VMU, Lithuania)

Session II

9.10 a.m. – 11.20 a.m. [link](#)

Moderator **Marta Barna**

Artificial Intelligence (AI) as One of the Main Factors in the Transformation of the Marketing Industry

by Bohdan Semak (LUTE, Ukraine)

Accessibility: the path to an inclusive society

by Iryna Tuchkovska (LUTE, Ukraine)

Strategic Vectors for the Development of the Tourist Destination Lutsk Based on the Principles of Sustainability

by Liudmyla Matviichuk (LNTU, Ukraine), Svitlana Sydoruk (LNTU, Ukraine)

Innovations and Sustainable Practices in Catering

by Irina Lanytsia (LUTE, Ukraine)

Bukovel hospitality industry branding

by Iryna Meknyk (LUTE, Ukraine)

Minimalist marketing in destination branding

by Zaiachkovska Halyna (KCTEI, Ukraine)

The role of digital marketing in the development of the economy

by Olena Vynogradova (DUIKT, Ukraine)

Strategic Priorities for the Natural Protected Areas Development in Ukraine

by Yuriy Myronov (LUTE, Ukraine)

Prospects For Post-War Restaurant Business Resurrection In Ukraine

by Bogdana Polotaj (LUTE, Ukraine)

Sustainable development of gastronomic tourism

by Iryna Melnyk (NUFT, Ukraine)

Development of creative bars in Ukraine

by Mariia Turchyniak (LUTE, Ukraine)

Tourism

by Yurii Opanaschuk (UHRA, Ukraine)

Session III

10.50 a.m. – 12.20 p.m. [link](#)

Moderator **Iwona Pomianek**

Perception of urban dwellers on green spaces

by Regina Veckalne (RTU, Latvia), Tatjana Tambovceva (RTU, Latvia)

Implications of financial literacy on pawnshop usage

by Josè G. Vargas-Hernández (UCC, Mèxico), Csongor Czipf (SIU, Hungary), Omar C. Vargas-Hernández (TNM, Mèxico), Absalòn J. Salmeron-Zapata (UCC, Mèxico)

Sustainable Development and Taxation. The evolution of UN SDG Goal No. 16

by Maria Karamanoli (UAegean, Greece)

Food Waste at Early Stage of Family in Urban Area: A case study in Bogor, Indonesia

by Silvia Dewi Sagita Andik (WULS, Poland), Joanna Rakowska (WULS, Poland)

Exploring the Configurations and Evolution of Industrial Symbiosis Networks: A Complex Adaptive Systems Perspective

by Maria Di Gregorio (UNINA, Italy), Piera Centobelli (UNINA, Italy), Stefano Abbate (UniPegaso, Italy), Giuditta Pagnotto Mogrovejo (UNINA, Italy)

Session IV

11.30 a.m. – 1.30 p.m. [link](#)

Moderator **Marta Barna**

Problems of collecting reliable statistics on the development of tourist destinations in Ukraine and Lviv region

by Marta Barna (LUTE, Ukraine)

Tourism cooperation and priorities in times of war

by Oksana Osinska (LUTE, Ukraine)

Hospitality and tourism trends 2025: perspectives, innovations and sustainable development

by Larysa Chepurda (ChSTU, Ukraine)

Smart Tourism as a Driver of Innovative Development of Tourist Destinations

by Yevhenii Adamenko (ChSTU, Ukraine)

Ecological aspects of rural green estates functioning in Cherkasy region

by Olena Shestel (ChSTU, Ukraine), Olena Starynets (ChSTU, Ukraine)

Perspectives of using virtual programs for staff with the purpose of improving the quality of services in hospitality enterprises

by Oleksandr Kurakin (ChSTU, Ukraine)

Development of Technology for Cottage Cheese Casseroles with the Addition of Vegetable Raw Materials

by Larysa Byshovets (ChSTU, Ukraine), Liliia Ivashyna (ChSTU, Ukraine)

Actual tendencies and contrast mainstream of the tourism season 2025

by Alla Danyliuk (ChSTU, Ukraine)

Progressive Levers of Material Incentives for Employees in the Hotel Business of Ukraine

by Iryna Herman (ChSTU, Ukraine)

Trends in the formation of budgetary resources of local communities

by Pavlina Fuhelo (PSU, Ukraine)

Adapting Ukrainian Tourist Destinations to the Principles of Sustainable Development under Wartime Challenges: Experience, Innovations, and Prospects

by Mariia Topornytska (LUTE, Ukraine)

Identification of household behaviors related to improving energy efficiency

by Paulina Trębska (WULS, Poland)

Session V

12.30 p.m. – 1.50 p.m. [link](#)
Moderator **Iwona Batyk**

Regional Digital Readiness for Sustainable Development: Skills-and-Connectivity Pathways to Cloud Adoption across EU members

by Cristiana Tudor (ASEB, Romania)

Maturity Model for Remanufacturing through the Lens of the Paradox Theory

by Giuditta Pagnotto Mogrovejo (UNINA, Italy), Piera Centobelli (UNINA, Italy), Daniel Luiz De Mattos Nascimento (UB, Spain)

Gender (in)equality in Central-Eastern European countries

by Maciej Stawicki (WULS, Poland)

Business incubators creating new opportunities for rural women in Albania

by Etleva Muça (AUT, Albania), Iwona Pomianek (WULS, Poland), Albana Gjoni (AUT, Albania)

Sustainable leadership and ageism

by Judita Peterlin (UL, Slovenia)

Towards the Achievement of Sustainable Development Goal 1 (No poverty) – Poland and Slovakia's Experiences

by Monika Utzig (WULS, Poland), Aneta Mikuła (WULS, Poland), Jozefína Hvastová (EUBA, Slovakia), Magdaléna Freňáková (EUBA, Slovakia)

Session VI

11.30 p.m. – 1.50 p.m. [link](#)
Moderator **Agnieszka Wojewódzka-Wiewiórska**

Do Social Enterprises in Poland Support the Implementation of the Sustainable Development Goals? A Case Study of SDG 8 and SDG 10

by Wiktoria Żołnierzak (WULS, Poland)

„Black gold” – used tyres as raw material for green industry, local development

by Bartosz Zajac (WULS, Poland)

Processing and Utilization of Organic Waste at the 3R Waste Management Facility of Rusunawa Tanah Baru

by Valentino Willyfart Saragih (IPB, Indonesia), Muhammad Daffa Juliyansyah (IPB, Indonesia), Beata Ratnawati (IPB, Indonesia)

Occupational exclusion of mothers of children with disabilities in Poland

by Weronika Biały (WULS, Poland)

Youth unemployment in Poland in 2000-2024

by Jan Wala (WULS, Poland)

Soil Quality Optimization Utilizing Sheep Wool Waste

by Muhammad Daffa Juliyansyah (IPB, Indonesia), Valentino Willyfart Saragih (IPB, Indonesia), Beata Ratnawati (IPB, Indonesia)

The Dual Dividend of E-Mobility: Assessing the Environmental and Fiscal Benefits of Electric Buses in Municipal Public Transport

by Barnaba Sibilski (WULS, Poland)

Belgium is closer than the supermarket - transport exclusion of rural and small town residents in Poland

by Szymon Kalinowski (WULS, Poland)

Methods for Measuring Sustainable Development: A Case Study of Polish Economy from 2004 to 2022

by Sebastian Chróściel (WULS, Poland)

Unemployment in Türkiye

by Umut Kocabaş (CU, Türkiye)

SMEs in Germany

by Umut Mermeroglu (UH, Germany)

The Issue of Unemployment in Morocco

by Elham El Moloudi Oulad-Moloud (UAL, Spain)

Closing of the conference by Joanna Rakowska

[link](#)

The organizers are very happy to host attendees and committee members from:

Agricultural University of Tirana (AUT, Albania)

Alanya Aladin Kekubat University (ALKÜ, Türkiye)

Association of Hotel Unions and Hotels of Ukraine (UHRA, Ukraine)

Batumi Shota Rustaveli State University (BSRSU, Georgia)

Bratislava University of Economics and Business (EUBA, Slovakia)

Bucharest University of Economic Studies (ASEB, Romania)

Cherkasy State Technological University (ChSTU, Ukraine)

Çukurova University (CU, Türkiye)

European Commission, Belgium

IPB University (IPBU, Indonesia)

Khmelnitskyi Cooperative Trade and Economic Institute (KCTEI, Ukraine)

Lutsk National Technical University (LNTU, Ukraine)

Lviv University of Trade and Economics (LUTE, Ukraine)

National University of Food Technologies (NUFT, Ukraine)

Podillia State University (PSU, Ukraine)

Riga Technical University (RTU, Latvia)

Scotland's Rural College (SRUC, the United Kingdom)

State University of Information and Communication Technologies (DUIKT, Ukraine)
Széchenyi István University (SIU, Hungary)
Szkoła Główna Handlowa w Warszawie (SGH, Poland)
Tecnológico Nacional de México (TNM, México)
Universidad Cristóbal Colón (UCC, México)
University of Aegean (UAegean, Greece)
University of Agriculture Peshawar (UAP, Pakistan)
University of Almeria (UAL, Spain)
University of Barcelona (UB, Spain)
University of Georgia (UG, the United States)
University of Hohenheim (UH, Germany)
University of Ljubljana (UL, Slovenia)
University of Naples 'Federico II' (UNINA, Italy)
University of Warmia and Mazury in Olsztyn (UWM, Poland)
Vytautas Magnus University (VMU, Lithuania)
Warsaw University of Life Sciences (WULS, Poland)

We are looking forward to seeing you at the conference.

Kind regards

Organising Committee

Joanna Rakowska, dr hab., professor WULS,
Committee Chair
Marta Barna, prof. dr hab., *Committee Co-chair*
Iwona Pomianek, PhD
Paulina Trębska, PhD
Agnieszka Wojewódzka-Wiewiórska, PhD
Silvia Andik, MSc
Weronika Biały



and Scientific Board

Joanna Rakowska, dr hab. prof., Warsaw University of Life Sciences, Poland, *Chair of the Scientific Board*
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