

DIN-ECO Innovation Competition results

The DIN-ECO innovation competition attracted high-interest from future pioneers, changemakers and inventors who will revolutionize the fields of Digital Technologies, Digital Health and Manufacturing.

Totally 235 students have been participated in the competition through 73 innovative ideas. Digital technologies sector was the main area of interest, gathering 46% of the submitted ideas, following by Manufacturing.

The DIN-ECO HEIs selected the following 30 innovative ideas engaging 99 students, to compete in the DIN-ECO Digital Hackathon planned for 16th December.



You can find the selected innovative ideas following the link <https://din-eco.eu/the-din-eco-innovation-competition-results/>

Find out more at din-eco.eu



DIN-ECO Hackathon is coming on 16th December!!!!

Thirty innovative ideas engaging 99 students will compete in the DIN-ECO Digital Hackathon on Friday 16 December. The winning teams will have the opportunity to pitch their ideas in front of a group of experts (judges) appointed by the DIN-ECO HEIs. DIN-ECO business partners supported the winning teams to pitch their ideas, providing mentoring services. The Judges will select the best three ideas assessing the performance of the innovative ideas in a set of predefined criteria. The winners will become part of the DIN-ECO community, gaining access to business networks, specialized services, training, and access to finance activities.

Find out more at din-eco.eu

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Training workshops by SGGW under DIN-ECO

On November 29, the SGGW organized a workshop with topic: *"Innovation and Innovative Activity of Enterprises"*, for bachelor's degree Students of Management. During the meeting, the essence and importance of innovation for economic development was explained. A compendium of knowledge relevant to managers of enterprises oriented to a long-term strategy of building a competitive advantage based on new technologies was provided. Special attention was paid to digital solutions related to Industry 4.0 and ecological solutions referring to the Knowledge-Based Bioeconomy. The students actively participated in a discussion devoted to sources of innovation opportunities and actions enabling companies to become more innovative. After the class, some persons had additional consultations on individual business projects. The meeting was prepared and led by Dr Michal Borowy.

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Training workshops by SGGW under DIN-ECO

On October 26, a workshop about “Sustainable development” has been held. The workshop was organized for second-year students of BA studies, mainly in the field of Economics and Finance. A total of 70 students participated in the workshop (51 women and 19 men). The overall goal was to present the concept of “Sustainable development” and tasks for entrepreneurs. The workshop was carried out with high interaction with students. The workshop was prepared and led by Dr Ewa Stawicka.

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Specialized trainings by SGGW under DIN-ECO

On December 8, a specialized workshop around the use of digital technologies in the process of university educating and managing a company has been organized.

The workshop's overall goal was to present the possibilities of using digital technologies in business. The focus was, among other things, on the possibilities of using social media in product marketing, branding, and ensuring knowledge sharing.

For example, the workshop leader discussed the possibilities of using digital technologies in agriculture. During the workshop, students had the opportunity to take part in discussions. The students analyzed the possibilities of using digital technologies (including social media) concerning their business ideas.

The workshop was prepared and led by prof. using digital technologies in agriculture dr hab. Henryk Runowski.

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