

# Warsaw University of Life Sciences



*Programme of the  
2nd International Scientific Conference*

## **Sustainable Development - - Regional and Local Dimensions**



Organised by the Department of Development Policy and Marketing at the  
Institute of Economics and Finance  
May 19, 2022

Pre-conference chat room – join us at 8.45 (UTC+2 or Warsaw Time) at this [link](#)

**CONFERENCE OPENING [link](#)**

09.00 a.m. - 09.15 a.m.

Official opening and introduction by **Mariusz Maciejczak**, Director of the Institute of Economics and Finance, WULS, and **Joanna Rakowska**, Chair of the Organising Committee, WULS

**Conference programme in brief**

	Time (UTC+2 or Warsaw Time)	Links
Session I	9.20 a.m. - 11.20 a.m.	<a href="#">Click here</a>
Session II	9.20 a.m. - 11.20 a.m.	<a href="#">Click here</a>
Session III	9.20 a.m. - 11.20 a.m.	<a href="#">Click here</a>
Break 11.20-11.30		
Session IV	11.30 a.m. - 1.30 p.m.	<a href="#">Click here</a>
Session V	11.30 a.m. - 1.30 p.m.	<a href="#">Click here</a>
Session VI	11.30 a.m. - 1.30 p.m.	<a href="#">Click here</a>
Break 1.30-1.40		
Session VII	1.40 p.m. - 3.25 p.m.	<a href="#">Click here</a>
Session VIII	1.40 p.m. - 3.25 p.m.	<a href="#">Click here</a>
Session IX	1.40 p.m. - 3.25 p.m.	<a href="#">Click here</a>
Closing	3.30 p.m.	<a href="#">Click here</a>

**SESSIONS I-III 09.20 a.m. – 11.20 a.m.**

**Session I**

09.20 a.m. – 11.20 a.m. [link](#)

Moderators **Katalin Takács-György** and **Joanna Rakowska**

This time is different - an assessment of the impact of macroeconomic factors on the stability of banking systems in the Baltic States

by **Aivars Spilbergs** (BA, Latvia)

Adaptation strategies community-based tourism recovery in the COVID-19 context

by **Athi Ndita** (CPUT, South Africa), **Hilary Kennedy Nji Bama** (CPUT, South Africa), **Mandisa Silo** (CPUT, South Africa)

Factors of local food consumption: attitudes of Lithuanian consumers

by **Gintarė Vazonienė** (VMU, Lithuania), **Vilma Atkočiūnienė** (VMU, Lithuania) and **Iona Kiaušienė** (VU, Lithuania)

Urban Agriculture new opportunity to ensure the food security

by **Etleva Muça** (AUT, Albania), **Albana Gjoni** (AUT, Albania)

Farm2Fork Strategy as an accelerator of European bioeconomy under path dependence

by **Mariusz Maciejczak** (WULS, Poland)

Sustainability vs. growth

by **Katalin Takács-György** (OU, Hungary), **István Takács** (OU, Hungary)

Situation of women in Turkish labour market during Covid-19

by **Fidan Bural Yayla** (ALKU, Turkey), **Joanna Rakowska** (WULS, Poland)

**Session II**

09.20 a.m. – 11.20 a.m. [link](#)

Moderators **Marta Barna** and **Marcin Ratajczak**

Migration capital in the modern geoeconomic system of Ukraine

by **Petro Kutsyk** (LUTE, Ukraine)

Marketing in conditions of war: effective strategies

by **Bohdan Semak** (LUTE, Ukraine)

New trends in the development of agritourism farms in Ukraine

by **Iryna Melnyk** (LUTE, Ukraine)

Marketing in conditions of economic insecurity

by **Olena V. Vynogradova** (SUT, Ukraine)

Health food in restaurants

by **Mariia Turchuniak** (LUTE, Ukraine)

Sustainable development of modern recreation in tourism

by **Osinska Oksana** (LUTE, Ukraine)

### Session III

09.20 a.m. – 11.20 a.m. [link](#)  
Moderators **Irena Ozimek** and **Eliza Farelnik**

Znaczenie społecznej odpowiedzialności konsumenta w zrównoważonym rozwoju  
(The importance of consumer social responsibility for sustainable development)  
by **Anna Dąbrowska** (SGH, Poland)

Produkty żywnościowe w promocji regionów (Food products in promotion of regions)  
by **Irena Ozimek** (WULS, Poland)

Turystyka wiejska a zrównoważony rozwój (Rural tourism and sustainable development)  
by **Marzena Kacprzak** (WULS, Poland)

Zrównoważona konsumpcja turystyczna w kontekście gospodarki cyrkularnej  
(Sustainable tourist consumption in the context of the circular economy)  
by **Katarzyna Gralak** (WULS, Poland)

Zarządzanie hotelami w aspekcie bezpieczeństwa (Hotel management in the aspect of security)  
by **Salome Khinikadze** (GAU, Georgia)

Rola technologii biogazowych w zapewnieniu zrównoważonego rozwoju społeczności  
(The role of biogas technologies in ensuring sustainable community development)  
by **Hanna Syrotyuk** (NEU, Ukraine), **Serhiy Syrotyuk** (NEU, Ukraine), **Kateryna Yankovska** (NEU, Ukraine)

Wybrane aspekty rozwoju zrównoważonego w wymiarze społecznym w Polsce  
(The selected aspects of sustainable development in the social dimension in Poland)  
by **Monika Utzig** (WULS, Poland)

Zrównoważony rozwój transportu publicznego w Rzeszowie  
(Sustainable development of public transport in Rzeszów)  
by **Agata Surówka** (RUT, Poland)

Współdziałanie jako element zrównoważonego rozwoju wsi i rolnictwa  
(Cooperation as an element of sustainable development of rural areas and agriculture)  
by **Mariusz Grębowiec** (WULS, Poland)

Break 11.20 a.m. -11.30 a.m.

### SESSIONS IV-VI 11.30 a.m. - 1.30 p.m.

#### Session IV

11.30 a.m. - 1.30 p.m. [link](#)  
Moderators **István Takács** and **Agnieszka Wojewódzka-Wiewiórska**

The effects of Covid-19 pandemic on micro event companies in the Western  
by **Hilary Kennedy Nji Bama** (CPUT, South Africa)

Sustainability and hotel competitiveness facing of Covid-19  
by **Iliana Sanmartin-Rojas** (NUL, Ecuador)

Challenges of family finances during the pandemic (The case of Albanian and Italian families)  
by **Romina Radonshiqi** (AMU, Albania), **Bledar Radonshiqi** (Italy)

Comparison of the return on investment of two energy production companies in Hungary using different biomass-based technologies  
by **Zsuzsanna Deák** (OU, Hungary)

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The Impact of Covid-19 on Business Finance

by **Maia Aladashvili** (GTSU, Georgia), **Keso Sakhiashvili** (GTSU, Georgia)

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Assessment of satisfaction with current life in Lithuania according to selected criteria

by **Gintarė Vazonienė** (VMU, Lithuania)

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The importance of infrastructure investments in Albania

by **Enea Stavre**, (Arkvizion ES Tirane, Albania)

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Rural areas endangered with depopulation in Poland - regional and local perspective

by **Agnieszka Wojewódzka-Wiewiórska** (WULS, Poland)

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### Session V

11.30 a.m. - 1.30 p.m. [link](#)

Moderators **Marta Barna** and **Monika Utzig**

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Educational and scientific activity in the Chernihiv region: challenges, threats and possibilities of solving them

by **Marhasova Victoria** (CNUT, Ukraine),

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Regional educational processes in the context of decentralisation

by **Iryna Zherebylo** (LBIUB) and **Olga Garafonova** (KNEU)

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Application of a virtual environment for people with disabilities in tourism

by **Irina Tuchkovska** (LUTE, Ukraine)

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Crisis in tourism

by **Maria Topornytska** (LUTE, Ukraina)

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Glamping as an innovative form of ecological tourism development in the Ukrainian Carpathians

by **Yuriy Myronov** (LUTE, Ukraine)

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Social responsibility of insurance companies in the context of sustainable development goals

by **Sofia Kucherivska** (YFCNU, Ukraine) and **Olga Gladchuk** (YFCNU, Ukraine)

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### Session VI

11.30 a.m. - 1.30 p.m. [link](#)

Moderators **Iwona Batyk** and **Jan Żukovskis**

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Ubóstwo wiejskie - zarys problemów (Rural poverty - an outline of problems)

by **Sławomir Kalinowski** (IRAD - PAS, Poland)

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Kształtowanie się własnego potencjału dochodowego (na przykładzie gmin województwa małopolskiego) Shaping municipalities' own revenues potential (case of municipalities of Małopolskie Voivodship)

by **Łukasz Satola** (UA, Poland)

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Rozwój regionalny na przykładzie województwa wielkopolskiego

(Regional development on the example of the Wielkopolskie Voivodeship)

by **Tomasz Rokicki** (WULS, Poland)

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Aktywność miast Cittaslow w dążeniu do zrównoważonego rozwoju

(Activity of Cittaslow cities in pursuit of sustainable development)

by **Iwona Batyk** (UWM, Poland)

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Hybrydowe modele rozwoju miast w Polsce – smart slow city jako ścieżka rozwoju małego miasta (Hybrid models of city development in Poland – smart slow city as a path of small city development)

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by **Eliza Farelrik** (UWM, Poland)

Włączenie zawodowe osób z niepełnosprawnościami do rynku pracy  
(Professional inclusion of people with disabilities in the labor market)

by **Paulina Stolarczyk** (WULS, Poland)

Determinanty zaangażowania samorządów w projekty publiczne  
(Determinants of local government involvement in public projects)

by **Hubert Cichocki** (SGH, Poland)

Rola handlu targowiskowego w Polsce w XXI wieku w kontekście zrównoważonego rozwoju  
(The role of marketplace trade in Poland in the 21st century in the context of sustainable development)

by **Agnieszka Borowska** (WULS, Poland) **Alicja Stolarska** (WULS, Poland)

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Break 1.30 p.m. -1.40 p.m.

**SESSIONS VII-IX** 1.40 p.m. -3.25 p.m.

Session VII

1.40 p.m. - 3.25 p.m. [link](#)

Moderators **Zsuzsanna Deák** and **Anna Milewska**

Changes in SME environmental performance based on Small Business Act assessment  
by **Marta Barna** (LUTE, Ukraine), **Alina Bekmurzinova** (GENU, Kazakhstan), **Olena V-  
triak** (NULES, Ukraine)

Business Angels - why they do not fly in Poland

by **Paweł J. Dąbrowski** (WSM, Poland)

Prospects for the development of small and medium-sized enterprises in the post-covid period  
of the Republic of Kazakhstan

by **Madina Serikova** (GENU, Kazakhstan), **Aliya Shaharova** (GENU, Kazakhstan), **Olzhas  
Nessipbay** (GENU, Kazakhstan), **Yernur Zekenov** (GENU, Kazakhstan)

Assessment of Small Business Development in the Republic of Kazakhstan

by **Meruyert Zhagalbayeva** (GENU, Kazakhstan), **Aliya Shakharova** (GENU, Kazakhstan)

Corporate Social Responsibility in the sector of micro, small and medium-sized enterprises

by **Marcin Ratajczak** (WULS, Poland)

Higher education in Albania, employment opportunities and the integrity of girls (case study of Kruja)

by **Manjola Xhaferri** (UAMD, Albania)

Traditional versus modern forms of financing local development - Poland's experience and perspective

by **Anna Milewska** (WULS, Poland)

Session VIII

1.40 p.m. - 3.25 p.m. [link](#)

Moderators **Etleva Muça** and **Iwona Pomianek**

Public-private partnership as a means of inequality reduction? Possible implementations and se-  
lected cases of PPPs in Polish social infrastructure

by **Maria Schulders** (UW, Poland)

NGOs contribution in the function of Sustainable Regional Development

by **Etleva Muça** (AUT, Albania), **Irena Boboli** (UG, Albania)

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The highlight of sustainable development in China: based on policy study  
by **Yue Wu** (OU, Hungary), **Xinzhi Zhong** (BUTE, Hungary)

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Regional differences in impact of the CAP on resilience in horticulture - the case of Poland and Finland  
by **Anna Martikainen** (IRAD - PAS, Poland)

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Drivers and barriers to the competitiveness of rural areas in Bulgaria  
by **Mariya Peneva** (UNWE, Bulgaria)

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The current state and trends of the livestock development in Kazakhstan  
by **Meruyert Zhagalbayeva** (GENU, Kazakhstan), **Joanna Rakowska** (WULS, Poland)

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Cooperation for sustainable development – the case of ERASMUS+ projects  
By **Maciej Stawicki** (WULS, Poland)

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From the Global Goals to the Smart City concept  
by **Iwona Pomianek** (WULS, Poland)

#### Session IX

1.40 p.m. - 3.25 p.m. [link](#)

Moderators **José G. Vargas-Hernández** and **Joanna Rakowska**

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Green economic development as the framework for green finance and green investment  
by **José G. Vargas-Hernández** (ITMM, Mexico)

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Aspects of Territorial Planning in the Northern Region refer to the NUTS approach  
by **Xhelentiona Mullaymeri** (AUT, Albania)

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Customers' preferences for new technology-based self-services in five-star hotels  
by **Hassan Hamada** (PUA, Egypt)

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The latest technology for fire control in hospitals  
by **Bakhtyar Ahmmad** (OU, Hungary)

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Lease of agricultural land in the conditions of martial law in Ukraine  
by **Liubov V. Gutsalenko** (NULES, Ukraine), **Uliana O. Marchuk** (KNEU, Ukraine), **Serhiy Zabolotnyy** (WULS, Poland)

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Migration and regional development  
by **Nina Drejerska** (WULS, Poland)

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The model of teaching students to create their first 'Business Startups'  
by **Jan Žukovskis** (VMU)

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Determinants of the deployment of solar renewable energy in Poland  
by **Joanna Rakowska** (WULS, Poland)

**Closing of the conference 3.30 p.m.**

by **Joanna Rakowska** [link](#)

The organizers are very happy to host attendees from: Alanya Alaaddin Keykubat University, Turkey (AKU); Agricultural University of Tirana, Albania (AUT); Aleksander Moisiu University Albania (AMU); ArkvizionES, Albania; BA School of Business and Finance, Latvia (BA); Chernihiv National University of Technology (CNUT, Ukraine); Cape Peninsula University of Technology, South Africa (CPUT); Eqrem Çabej University of Gjirokastra, Albania (UOGJ); Georgian-American University, Georgia (GAU); Gogebashvili Telavi State University, Georgia (GTSU);

Gumilyov Eurasian National University, Kazakhstan (GENU); Instituto Tecnológico Mario Molina, Mexico, (ITMM); Lviv Banking Institute of University of Banking, Ukraine (LBIUB); Lviv National Environmental University, Ukraine (LNEU); Lviv University of Trade and Economics, Ukraine (LUTE); Kyiv National Economic University, Ukraine (KNEU); National University of Life and Environmental Sciences of Ukraine, Ukraine (NULES); National University of Loja, Ecuador (NUL); University of National and World Economy, Bulgaria (UNWE); Óbuda University, Hungary (OU); Pharos University in Alexandria, Egypt (PUA); Polish Academy of Sciences, Institute of Rural and Agricultural Development, Poland (IRAD – PAS); Rzeszow University of Technology, Poland (RUT); State University of Telecommunications in Kyiv, Ukraine (SUT); University Aleksander Moisiu Durrës, Albania (UAMD); University of Agriculture in Krakow, Poland (UA); University of Warmia and Mazury in Olsztyn, Poland (UWM); University of Warsaw, Poland (UW); Vytautas Magnus University, Lithuania (VMU); Vilnius University (VU, Lithuania); Warsaw Management University, Poland (WSM); Warsaw School of Economics, Poland (SGH); Warsaw University of Life Sciences, Poland (WULS); Yuriy Fedkovych Chernivtsi National University (YFCNU, Ukraine).

We are looking forward to seeing you at the conference,

Kind regards

### **Organising Committee**

Joanna Rakowska, *Chair*

Marta Barna, *Vice-chair*

Anna Milewska, *Secretary*

Agnieszka Wojewódzka-Wiewiórska, *Secretary*

Serhiy Zabolotnyy

Salome Khinikadze

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Jakub Jurczak

### and **Scientific Board**

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